



Save Georgia's Hemlocks

PROGRESS REPORT FOR FISCAL YEAR 2013*

As of November 30, 2013

Snapshot of Capabilities and Activities

- 14 Georgia counties served by Hemlock Help Program (Dade & Walker Counties added this year)
- 143 Volunteer Facilitators in Georgia and 53 in TN, NC and AL -- total of 196
- Hemlock Help Line available 7 days a week with 1,015 calls handled
- 7 Hemlock Help Clinics with 149 attendees
- 6 Facilitator Training Workshops with 61 new Facilitators
- 1 Lead Facilitator Workshop with 15 participants
- 15 presentations to community/civic groups with 588 attendees/contacts
- 31 Hemlock Lessons presented to 892 K-12 students and teachers
- 2 children's festivals with 210 K-12 students and teachers
- 6 community festivals with 1,210 contacts
- 38 charitable hemlock treatment projects, including 4 with the U. S. Forest Service and 17 with the DNR, for a total of 5,900 trees treated
- 16 articles by or about SGH published in newspapers/magazines
- 66 hemlock saplings adopted, 95 saplings ready for adoption, 127 saplings donated, 263 seedlings donated
- 1 hemlock planting project with 100 kids and 4 teachers, planted 11 large saplings
- 4,315 volunteer hours logged
- In FY 2013, our total spending was 91.13% for education and charitable service and only 8.87% for membership building, fund raising, and administrative activities.

Financial Summary

CURRENT – Fiscal 2013

Dec. 1, 2012 – November 30, 2013

Total Contributions	Educational Spending	Charitable Service Spending	Administrative Expense	Membership/Fundraising	Total Expenses	Cash on Hand
\$27,924.11	\$8,997.33	\$11,339.22	\$1,047.88	\$386.85	\$21,771.28	\$15,406.71
	41.33%	52.08%	4.81%	1.78%		

CUMULATIVE – Fiscal 2009 – 2013

July 1, 2009 – November 30, 2013

Total Contributions	Educational Spending	Charitable Service Spending	Administrative Expense	Membership Fundraising	Total Expenses
\$72,355.12	\$28,333.09	\$23,072.45	\$4,504.26	\$1,038.61	\$56,948.41
	49.76%	40.51%	7.91%	1.82%	

* Our fiscal year is from December 1 to November 30.

Activity Detail

Dec. 1, 2012 – November 30, 2013

Date	Activity
12/1/12	Signed letter of agreement with Ga Department of Natural Resources to treat hemlocks on Wildlife Management Areas in Region 1.
12/4/12	Broadcast of radio interview with Dr. John Raber on Thunder 103.4 FM at 12:45 p.m.
12/5/12	Facilitator visit to client in Gilmer County.
12/5/12	Facilitator visit and charitable hemlock treatment for client in Lumpkin County.
12/6/12	Broadcast of radio interview with Dr. John Raber on Thunder 103.4 FM at 12:45 p.m.
12/13/13	SGH presentation to Chattahoochee/Nantahala Trout Unlimited chapter, 27 attendees.
12/18/12	Broadcast of radio interview with Dr. John Raber on Thunder 103.4 FM at 12:45 p.m.
12/20/12	Broadcast of radio interview with Dr. John Raber on Thunder 103.4 FM at 12:45 p.m.
12/27/12	Article "Donna Shearer selected as the Cox Conserves Hero winner" published in <i>White County News</i> .
1/13/13	SGH Leadership Team winter meeting
1/21/13	Donated 20 hemlock saplings, gave brief presentation to 120 attendees, and led hemlock planting project at West Atlanta Watershed Alliance Outdoor Activity Center for Martin Luther King Day celebration.
1/31/13	Large full-color ad "Charitable Help for Churches and Nonprofits" published in <i>Clayton Tribune</i> .
2/1/13	Article "Tiny Pest Threatens Appalachian Giants" published in <i>Appalachian Country</i> magazine.
2/13/13	Donated 1 large hemlock sapling. Presented Hemlock Lesson and led on-campus sapling planting for Lumpkin County Elementary School's Arbor Day celebration. 47 students and 2 teachers.
2/14/13	Donated 40 seedlings and presented Hemlock Lesson with seedling planting for 2 Lumpkin County High School AP Environmental classes. 40 students and 1 teacher.
2/15/13	Donated 4 large hemlock saplings, gave brief presentation to 30 attendees, and led hemlock planting with Master Gardeners for Lumpkin County's Arbor Day celebration.
2/20/13	SGH Lead Facilitator Workshop. 15 participants.
2/27/13	SGH-DNR hemlock treatment project at Vogel State Park. 16 SGH volunteers joined with DNR staff and volunteers to treat or retreat 700+ trees.
2/28/13	Presentation to 25 Master Naturalists in Gilmer County.
3/9/13	SGH-DNR hemlock treatment project at Cartecay Tract of Rich Mountain Wildlife Management area. 18 volunteers treated 837 trees.
3/10/13	SGH-DNR hemlock treatment project at Cartecay Tract of Rich Mountain Wildlife Management area. 9 volunteers worked 62 hours to treat 228 trees, 2,523 inches.
3/14/13	Donated 10 hemlock saplings to Master Gardener Plant Sale with planting/care instructions and SGH brochure. 30 contacts
3/15/13	Facilitator visit and charitable hemlock treatment for client in Fannin County.
3/15/13	SGH presentation to Mountain High Hikers in Young Harris -- 45 attendees.
3/16/13	SGH hemlock treatment project at Rainey Mountain Boy Scout Camp near Clayton. 3 SGH volunteers and 20 Boy Scout adults treated 536 trees.
3/16/13	SGH-DNR hemlock treatment project at Cartecay Tract of Rich Mountain Wildlife Management area. 6 volunteers treated 102 trees.
3/17/13	SGH-DNR hemlock treatment project at Cartecay Tract of Rich Mountain Wildlife Management area. 5 volunteers treated 92 trees.
3/19/13	SGH presentation with Bob to Trout Unlimited Rabun Chapter in Clayton -- 16 attendees.
3/20/13	Article "Trout Unlimited Helps Georgia Hemlock" written by Joe Duket, published in North Georgia News and Towns County Herald.
3/21/13	Facilitator visit and charitable hemlock treatment for client in Lumpkin County.
4/8/13 & following	Article "Time to Treat Your Hemlocks" published in <i>The Dahlonega Nugget</i> and 15 other north GA papers.
4/11/13	Facilitator visit to client in Lumpkin County.
4/13/13	SGH info booth at Trail Town Festival in Blue Ridge. 75 visitors, 9 saplings adopted, 4 saplings donated.

4/13/13	Facilitator visit and charitable hemlock treatment for client in Gilmer County.
4/14/13	SGH Leadership Team spring meeting at Smithgall Woods. Received reports from 2 individuals: 8 Facilitator visits in Gilmer and Pickens counties, 1 charitable hemlock treatment project for private property owner, 22 trees treated, and 42 hours of volunteer service this quarter.
4/16/13	Sapling rescue project and adoption of 7 large trees.
4/16/13	SGH presentation to Mountain Ivy Garden Club in Clayton – 30 attendees
4/18/13	SGH presentation to Rotary Club in Clayton. 20 attendees
4/19/13	SGH education station with seedling potting at Earth Day Family Festival at High Meadows School in Roswell. 110 students, 4 parent helpers, 110 seedlings potted.
4/21/13	SGH information table at Ecumenical Earth Day Festival in Dalton. 20 contacts
4/22/13	Facilitator visit to client in Gilmer County.
4/22/13	SGH presentation to Democratic Party of Rabun County meeting.
4/25/13	Sapling rescue project and donation of 25 saplings and educational materials for Master Gardeners' plant sale in Gilmer County.
4/26/13	Donation of 12 saplings and educational materials to nonprofit First Descent's spring celebration in White County – 12 participants
4/27/13	SGH presentation for Canoe House POA meeting in Ellijay. 30 attendees
4/29/13	Facilitator visit to inspect a potential hemlock treatment site/project on national forest in White County.
5/4/13	SGH presentation to Falling Waters POA in Clayton on the importance of saving the hemlocks, what's involved in treatment, and how a neighborhood can go about it.
5/9/13	SGH presentation to Troop Leaders for the Currahee District of the NE Georgia Boy Scout Council.
5/10/13	SGH education station and seedling potting at Bear Jamboree at Blackburn Elementary School in Dahlonega. 100 students, 5 parent helpers, 100 seedlings potted
5/11/13	SGH-USFS hemlock treatment in Dick's Creek HCA. 11 volunteers treated 229 trees.
5/13/13 – 5/15/13	SGH Hemlock Lesson for twelve 7th grade Life Sciences classes at Clear Creek Middle School. Total for 3 days = 315 students and 4 teachers, 48 saplings donated and planted on campus.
5/18/13	Hemlock Help Clinic (10 attendees) & Facilitator Training Workshop (3 new Facilitators) in Ellijay.
5/22/13	Donation of 13 hemlock seedlings to Clear Creek Middle School for students who requested them.
5/24/13	Facilitator visit to client in Gilmer County for sapling rescue project.
5/25/13	SGH info booth at Blue Ridge Spring Arts in the Park Festival. 140 visitors, 10 saplings adopted
5/26/13	SGH info booth at Blue Ridge Spring Arts in the Park Festival. 100 visitors, 8 saplings adopted
5/31/13	Facilitator visit to client in Lumpkin County.
6/7/13 & following	Article "Learn to Save Your Hemlocks" published in <i>Chattanooga Times Free Press</i> and <i>The Chattanooga</i> .
6/8/13	SGH information table at Hemlock Day (Festival) at Anna Ruby Falls. 120 visitors, 3 saplings adopted, 3 saplings donated.
6/9/13	Training session 9 a.m. and charitable hemlock treatment project in Canoe House neighborhood. 13 volunteers treated 491 trees.
6/18/13	Facilitator visit to 2 Life Sciences teachers at Chestatee High School in Hall County to plan hemlock planting and hemlock rearing projects for their environmental science club.
6/19/13	SGH presentation with Bob to Sky Valley POA. 80 attendees
6/22/13	Hemlock Help Clinic (60 attendees), Facilitator Training Workshop (28 new Facilitators), and charitable treatment project in Signal Mountain, Hamilton County, TN following two months of mentoring local leadership.
7/6/13	Trout Adventure Trail hike. Gave brief presentation to 60-70 participants.
7/13/13	SGH-USFS hemlock treatment in Alex Cove HCA. 13 volunteers treated 180 trees.
7/14/13	SGH summer Leadership Team meeting, followed by SGH annual meeting and members' picnic at Lake Winfield Scott. Presenters included Jim Wentworth, Ralph Heller, Dylan Mott, John Touchstone, and keynote speaker Will Blozan. 50 attendees.
7/15/13	Filming of follow-up story on SGH's 2012 Cox Conserves Heroes award and charitable treatment of large hemlock at Dahlonega Presbyterian Church.
7/16/13	Charitable hemlock treatment for property owner in Rabun County. 7 volunteers treated 150 trees.

7/17/13	Article "Hemlock Facts & Fiction – Part 1" published in <i>Dahlonega Nugget</i> and other N. GA newspapers.
7/18/13	Facilitator visit to evaluate property owner's trees in Fannin County.
7/18/13	Facilitator visit to property owner in Gilmer County to rescue and pot 12 Carolina hemlocks for future adoption.
7/24/13	Article "Hemlock Facts & Fiction – Part 2" published in <i>Dahlonega Nugget</i> and other N. GA newspapers.
7/24/13	Facilitator visit to property owner in Gilmer County to rescue and pot 20 more Carolina hemlocks for future adoption.
7/24/13	Facilitator visit to property owner in Gilmer County to help plan large hemlock treatment project.
7/31/13	Article "Hemlock Facts & Fiction – Part 3" published in <i>Dahlonega Nugget</i> and other N. GA newspapers.
8/6/13	Work day at DNR Cartecay tract. 200 trees treated.
8/7/13	Article "Hemlock Facts & Fiction – Part 4" published in <i>Dahlonega Nugget</i> and other N. GA newspapers.
8/8/13	Work day at DNR Cartecay tract. 200 trees treated.
8/10/13	Hemlock Day in Sequatchie County, TN – 20 attendees for Hemlock Help Clinic, 13 volunteers for charitable hemlock treatment project, 7 trainees for Facilitator Workshop.
8/13/13	Work day at DNR Cartecay tract. 200 trees treated.
8/15/13	Work day at DNR Cartecay tract. 200 trees treated.
8/17/13	Hemlock Help Clinic in Rabun County. 3 attendees.
8/20/13	Work day at DNR Cartecay tract. 200 trees treated.
8/22/13	Work day at DNR Cartecay tract. 200 trees treated.
8/23/13	Hemlock Lesson for Chestatee High School classes. 462 students and 5 teachers attended.
8/24/13	Facilitator visit to property owner in Lumpkin County to rescue and pot 40 hemlock saplings.
8/25/13	Facilitator visit to property owner in Gilmer County for charitable treatment of 5 large hemlocks.
8/26/13	Judges' Circle meeting to select finalists for 2013 Cox Conserves Heroes award.
8/27/13	Facilitator visit to property owner in Union County to inspect trees for fungus.
8/27/13	Facilitator visit to Dockery Lake to evaluate future hemlock help project.
8/27/13	Work day at DNR Cartecay tract. 200 trees treated.
8/29/13	Work day at DNR Cartecay tract. 200 trees treated.
9/1/13	SGH info booth at Lake Rabun Association Labor Day Meeting in Clayton.
9/4/13	Article "Hemlock Help for Dade County" published in <i>Dade County Sentinel</i> . Article "Hemlock Help for Walker County" published in <i>Walker County Messenger</i> .
9/11/13	Article "Saturday's Workshops Aimed To Help Save County's Hemlocks" written by Robin Ford Wallace and published in <i>Dade County Sentinel</i> . Article "How the Adelgids Kill" written by Robin Ford Wallace and published in <i>Dade County Sentinel</i> .
9/11/13 & following	Article "Hike & Help the Hemlocks on National Public Lands Day" published in <i>The Dahlonega Nugget</i> and other N. GA newspapers.
9/14/13	Hemlock Day at Cloudland Canyon for Dade/Walker Counties -- 21 attendees for Hemlock Help Clinic, 9 trainees for Facilitator Workshop.
9/27/13	Received report from 1 individual: 5 charitable hemlock treatments for private property owners in Gilmer County, 77 trees treated, and 10 hours of service.
9/28/13	SGH Hike & Help the Hemlocks on National Public Lands Day, sponsored jointly by SGH and BMTA. SGH-USFS hemlock treatment project in Clements Branch HCA with hike to Sea Creek falls for lunch-and-learn picnic. Presenters included Jim Wentworth, Ralph Heller, Don Wells, Dave Teffeteller, Michael Rydell, Patrick Shower, and Mark Shearer. 20 hikers and 56 hemlock helpers participated, 325 trees treated.
10/5/13	SGH info booth at Foxfire Mountaineer Festival in Clayton. 130 visitors to booth, 4 saplings adopted
10/13/13 & 10/14/13	SGH info booth at Apple Festival in Ellijay. 535 visitors to booth, 60 contacts surveyed, 13 saplings adopted.
10/27/13	SGH fall Leadership Team meeting in Dahlonega.
10/29/13	SGH poster on "Engaging the Public in the Fight to Save the Hemlocks" presented at Alliance for Saving Threatened Hemlocks 2013 Symposium – 60 contacts
11/2/13	SGH-USFS hemlock treatment project in Falls Branch Falls HCA. 16 volunteers treated 156 trees on the National Forest, and 1 volunteer treated 78 trees on adjacent private property.
11/6/13	Hemlock Lesson for 12 kids & 4 adults in First Lego League Robotics Team (5 th -7 th grades) in Dahlonega.

11/8/13	Tree planting project with 100 kids and 4 teachers at Chestatee High School in Gainesville; planted 11 large hemlock saplings.
11/9/13	SGH Hemlock Help Clinic & Facilitator Training Workshop in Sautee Nacoochee; trained 10 new Facilitators for Habersham & White Counties. Also did charitable hemlock treatment project for property owner and treated 36 trees with Imidacloprid or Safari.
11/12/13	Brief presentation to approx. 100 attendees at the 2013 Cox Conserves Heroes award ceremony in Atlanta.
11/13/13	Article "Learn How to Save Union County's Hemlocks" for <i>North Georgia News</i> .
11/16/13	SGH Hemlock Help Clinic & Facilitator Training Workshop for Union County. Had 25 Clinic attendees and trained 4 new Facilitators.
11/17/13	Article "Learn How to save Towns County Hemlocks" for <i>Towns County Herald</i> .
11/20/13	Received donation of 25 large hemlock saplings from Lumpkin property owner and potted them for future adoption.
11/22/13	Charitable hemlock treatment project at Camp High Harbour in Rabun County. 14 volunteers treated 198 trees.