



# Save Georgia's Hemlocks

## **1-12-14 Agenda for SGH Leadership Team Meeting**

11 a.m. – 4 p.m. at 37 Woody Bend in Dahlonega

### **BOARD MATTERS**

- \* Commitment to serve throughout calendar 2014
- \* Signing of annual acknowledgment statement
- \* Discussion of roles and areas of responsibilities for FY 2014

### **FINANCIAL MATTERS**

- \* Financial report for FY 2013
- \* Status of dedicated LRA grants and Cox award funds to date
- \* Report on 2013 year-end appeal response to date

### **STRATEGIES AND ACTIVITIES**

- \* Review of FY 2013 accomplishments
- \* Discussion of any unfinished business to be carried forward
- \* Confirmation of decision to expand Hemlock Help Program into 5 more HWA-affected counties
- \* Preview of FY 2014 Strategy Plan in conjunction with 2014 Calendar as known so far:

#### **Education**

Hemlock Help Clinics for each program county  
Facilitator Training Workshops for each program county  
Hemlock Lessons for schools for each program county  
Fairs and festivals – choose most productive ones  
Presentations to POAs and civic organizations  
Citizen science supporting research

#### **Service**

Hemlock treatment projects with USFS, DNR, Rabun County clients, and others  
Facilitator and Lead Facilitator roles, recruitment, training, and participation  
Availability of treatment products, properly working soil injectors, and repair capabilities  
Availability of qualified service professionals in underserved counties and possible stipend arrangement

#### **Communications and Outreach**

Assessment of public awareness and increased effective communications  
Revision/redesign of current printed materials, presentations, and web site as needed  
Targeted outreach to new audiences, including youth groups  
Use of Facebook and other technology  
Continuation of quarterly newsletters  
Preparation of hemlock film

#### **Membership and Partnerships**

Recruiting and engaging of new members  
Partnering with more conservation and recreational organizations  
Hike & Help the Hemlocks 2014

#### **Finance**

Acceptance of payments/donations by credit card  
Assistance to property owners and public agencies  
Funding of joint UGA-SGH research project on Rosellinia Needle Blight  
Seeking grants  
Draft budget for FY 2014 to be prepared based on strategies and activities discussed above

**NEXT SGH LEADERSHIP TEAM MEETING – Sunday, April 13, location tbd**