

Keynote Speaker Craig Tilley

Craig Tilley is a social entrepreneur, dedicated to using his talents and knowledge in marketing and design to help fight climate change. Through his organization, Rally Earth (www.rallyearth.com), Craig commits his time and resources to providing creative, marketing and strategic services to renewable energy innovators and environmental protection organizations acting to preserve our beautiful planet and solving the climate crisis.

As a designer and marketing professional with over 15 years of agency experience, his marketing and creative strategies have been uniquely refined through various successful projects with brands such as CNN, AOL/Time Warner, Home Depot and GE Power Systems. Craig led the design team for presentation sales promotions, including "sweeps marketing" for new seasons of cable programming for Cartoon Network, Adult Swim, TBS, TNT, Court TV and Turner Sports.

Craig holds a BS degree in Marketing and Advertising from Florida State University and graduated top in his class with the honor of "Best Portfolio" from the Art Institute of Atlanta.



Musician and Composer Dawn Davis

In her own words: Musically, I am a published composer, a dance fiddler of primarily Celtic styling, and a new age/ traditional pianist. I strongly feel my Scots-Irish heritage, and find satisfaction in keeping the very old tunes alive through my own interpretations, which is often plaintive. I am raucous on the fiddle, more thoughtful on the piano.

I live with my husband and creatures (dogs, horses, deer, bear, owl) in the mountains of North Georgia, where past Celtic influence has strongly affected life and music. I continue to believe that music is an eternal connection and inspiration.



Special Guest Noah Lane

We are proud to welcome Noah Lane and his family as our special guests today. Noah has just graduated from Ivy Academy, an environmental charter school near Chattanooga, where he managed the school's hemlock presentation project.



Noah Lane (far left) with fellow students and staff of Ivy Academy presenting "Once Upon a Hemlock" at the 2014 Tennessee Environmental Conference held this past

Under the sponsorship of Environmental Programmer Holly Slater, Noah and fellow students also created and presented a play called "Once Upon a Hemlock" (based on a short story of the same name written by SGH members Jimmie Walters and Lisa Starr) that shares the hemlock story with children and their families and teaches that even young children can be hemlock heroes.

In an interview this spring Noah stated, "We are excited to raise awareness about the threat to hemlocks in this region and are hosting a workshop on our campus on April 27 to teach residents how to treat their trees. As his senior leadership project, he created and launched a Tennessee-based web site called HopeForHemlocks.org for hemlock information. He also has participated in local hemlock treatment projects and is in the process of helping to create a hemlock grove on campus.

We are proud to have Noah and Ivy Academy as hemlock partners and want to thank him and the school for their proactive environmental work and outstanding leadership.

Welcome to Save Georgia's Hemlocks Annual Meeting & Picnic Sunday, July 13 at Unicoi State Park

Thank you for joining us as we celebrate
our 5th anniversary.

- Noon Gathering time and browsing of art displays and information table. Healthy hemlock saplings will also be available for adoption.
- 12:30 Potluck picnic lunch
- 1:00 Brief report on SGH activities and accomplishments over the past year
- 1:15 Musician [Dawn Davis](#) presenting original compositions including "The Oldest Hemlock." and "Reach Around"
- 1:30 Presentation on climate change by [Craig Tilley](#) of [The Climate Reality Project](#)
- 2:30 Open forum
- 3:00 Prize drawing and wrap-up



Save Georgia's Hemlocks • 37 Woody Bend • Dahlonega, GA 30533
Hemlock Help LineSM 706-429-8010 • donna@SaveGeorgiasHemlocks.org
www.SaveGeorgiasHemlocks.org

Progress Report for FY 2014

As of June 30, 2014

- 16 Georgia counties served by Hemlock Help Program - Hall and Stephens Counties added in February
- 169 Volunteer Facilitators in Georgia and 64 in other states
- Hemlock Help Line available 7 days a week with 650 calls handled to date
- 2 Lead Facilitator Workshops with 14 participants
- 9 Hemlock Help Clinics with 89 attendees
- 7 Facilitator Training Workshops with 26 new Facilitators in Georgia and 3 in other states
- 4 SGH presentations to community groups with 58 attendees
- 8 SGH Hemlock Lesson presented to 304 elementary students and 12 teachers
- 6 festivals with 705 visitors to our booth
- 75 hemlock saplings and 525 seedlings donated, 80 saplings adopted
- 21 Kioritz soil injectors repaired/refurbished for parts cost only
- 4 hemlock treatment projects with 59 volunteers treating 1,027 trees
- 3 hemlock planting projects with 105 volunteers planting 235 trees
- 1,764 volunteer hours logged
- In FY 2014 to date, our total spending has been 90% for education and charitable service and 10% for membership building, fund raising, and administrative activities.

Reach Around - Dawn Davis c2013

*Show me a mountain; we'll climb the trails that wind there.
Hemlocks stand with time there, and wait for us to come.
Learn of their story, walk in nature's glory,
And leave a happy ending when this day is done.*

Chorus:

*Reach around a Hemlock's girth,
Feel the ground it's held since birth.
More than trees could fall away;
Hemlock's green should not be gray.
Reach around a Hemlock's heart;
Honor-bound, we'll take a part.
More than beauty could be gone...
Hemlock's story should go on.*

*Show me a valley; we'll find the streams that flow there.
High the Hemlocks grow there, lend coolness with their shade.
Trout rise and birds nest, creatures browse and take rest,
Depending on the Hemlock for shelter and shade.*

Chorus

*Please show me the children on trails that rise to meet them;
The forest sighs to greet them with air so sweet and clean.
They'll see we loved them when the canopy above them
Is graced with limbs of Hemlock in the lacework of green.*

Chorus