

# 1-12-2020 Agenda for SGH Leadership Team Meeting

## BOARD MATTERS

- \* THANKS for an outstanding 2019 year!
- \* Commitment to serve throughout calendar 2020 or any changes of responsibilities
- \* Signing of Annual Acknowledgment by all Board members, officers, and program managers

## REVIEW OF 2019 STRATEGIES & ACTIVITIES

- \* Final Progress Report as of 11-30-19
- \* Recap of trees treated as of 11-30-19
- \* Annual USFS summary reports completed as of 9/30/19

## REVIEW OF 2019 FINANCIAL MATTERS

- \* Final Financial Summary as of 11-30-19
- \* Status of grants and dedicated funds as of 11-30-19
- \* Final results of 2019 annual appeal
- \* Final report on hemlock cone pendants
- \* Final report on 2019 donors and thank-you / tax receipt letters
- \* Report on budget vs actual as of 11-30-19

## 2020 STRATEGIES & ACTIVITIES

- \* Corporate registration renewed with GA SOS – completed 1-2-20
- \* Live Plant License renewed with GA Dept of Agriculture – completed 1-2-20
- \* Renewal of Hemlock Help Line service mark – completed 1-6-20
- \* Intro to 2020 Strategy Plan
- \* Calendar of Events for 2020 (known so far)

## SERVICE – TREATMENT

- \* Hemlock treatment projects for USFS
- \* Hemlock treatment projects with GATC
- \* Hemlock treatment projects for DNR and other
- \* Paddlers for Hemlocks
- \* Cartecay project

## SERVICE - SAPLINGS

- \* Sapling nurseries
- \* Sapling rescues
- \* Sapling planting
- \* Hemlock restoration

## SERVICE - OTHER

- \* Partnership projects with colleges
- \* Eagle Scout liaison
- \* Annual Hike & Help the Hemlocks – fall 2020

## EDUCATION

- \* Training schedule to begin January 25.
- \* Counties: Cherokee, Dade & Walker, Fannin, Gilmer, Gordon, Habersham (incl Banks & Stephens), Hall, Lumpkin & Dawson, Murray & Whitfield, Pickens, Rabun (incl Towns), Union, White.
- \* Fairs & festivals: Bear on the Square, Trout & Outdoor Adventures, Blue Ridge Arts in the park, LRA Memorial Day Meeting, Hemlock Day at Anna Ruby Falls, LRA Labor Day Meeting, Trail Fest, Foxfire Mountaineer Festival, Marble Festival, Georgia Mountains Beer Fest.
- \* Public Communications: web site, Facebook, publicity for special events, signage, presentation & materials targeted to Atlanta Audience, other documentation needed



**2020 FINANCIAL MATTERS**

- \* Draft 2020 budget
- \* Discussion of use of funds
- \* Annual membership appeal

**FUTURE 2020 MEETING DATES**

- \* April 5 (first Sunday)
- \* July 12 (second Sunday)
- \* November 1 (first Sunday)