

1-21-18 Agenda for SGH Leadership Team Meeting

BOARD MATTERS

- * THANKS for an outstanding 2017 year!
- * Welcome to new Treasurer, Sarah Heath
- * Commitment to serve throughout calendar 2018; any changes of responsibilities needed?
- * Signing of Annual Acknowledgment by all Board members, officers, and program managers

REVIEW OF 2017 STRATEGIES & ACTIVITIES

- * Progress report as of 11-30-17
- * Recap of trees treated as of 11-30-17
- * Discussion of any unfinished business to be carried forward

REVIEW OF 2017 FINANCIAL MATTERS

- * Financial summary for FY 2017
- * Status of grants and dedicated funds as of 11-30-17 (updated 1/9/18)
- * Recap of costs/budgets for special projects
- * Budget vs actual for FY 2017
- * Final results of 2017 annual appeal

2018 STRATEGIES & ACTIVITIES

- * Corporate registration renewed with GA SOS
- * Intro to 2018 Strategy Plan
- * Calendar of Events for 2018 (known so far)

Education

- * Credits available for SGH courses in 2018 through GA Dept of Agriculture
- * Combined Hemlock Help Clinics to be offered stand along and in combination with Facilitator Training Workshops – schedule to begin in mid-February
- * Community programs & youth programs
- * Fairs & festivals – see Calendar of Events
- * Citizen science – creation of biocontrol educational materials – still needed?

Public Communications

- * Web site, Facebook, and YouTube
- * Print and broadcast media
- * Signage, storefront posters
- * Other materials needed?

Service

- * Hemlock treatment projects – USFS, DNR, Rabun County, Laurel Ridge, other
- * Availability of treatment products, distribution of chemical instruction tear sheets, soil injectors repair capabilities, acquisition of used injectors, update on EZject Lite injector
- * Annual Summary Reports to USFS for east and west projects



Saplings

- * Live Plant License renewed with GA Dept of Agriculture
- * Schedule of need for saplings for adoption and donation
- * Sites for rescue & potting
- * Hemlock reforestation along trout streams in western counties
- * Hemlock field insectaries – augmentation of existing ones, creation of new ones
- * Distributed sapling nurseries
- * USFS cooperator for hybrid Carolina hemlocks?

Membership/Partnership

- * Recruitment and engagement of volunteers & members, especially youth groups
- * Outreach/partnerships with other environmental and recreational nonprofits, industry groups, local municipalities, property owner associations and community/civic organizations, educational entities – make a list???

Hemlock Camp Meeting / Annual Meeting

- * Date & time:
- * Place:
- * Review of suggestions made after HCM 2017
- * Food:
- * Music:
- * Keynote speaker:
- * Friends Circle:
- * Activities:
- * Other features:
- * Publicity, invitations, registrations, memberships:

2018 FINANCIAL MATTERS

- * Annual membership appeal – mail-out to be done between Feb 1 and 16 (Arbor Day in Georgia)
- * Proposed budget for FY 2018
- * Other fund raising and grants

2018 MEETING DATES

- * April 8 (second Sunday)
- * July 8 (second Sunday)
- * October 14 (second Sunday)