

# 1-21-18 Agenda for SGH Leadership Team Meeting

## BOARD MATTERS

- \* THANKS for an outstanding 2017 year!
- \* Welcome to new Treasurer, Sarah Heath
- \* Commitment to serve throughout calendar 2018; any changes of responsibilities needed?
- \* Signing of Annual Acknowledgment by all Board members, officers, and program managers

## REVIEW OF 2017 STRATEGIES & ACTIVITIES

- \* Progress report as of 11-30-17
- \* Recap of trees treated as of 11-30-17
- \* Discussion of any unfinished business to be carried forward

## REVIEW OF 2017 FINANCIAL MATTERS

- \* Financial summary for FY 2017
- \* Status of grants and dedicated funds as of 11-30-17 (updated 1/9/18)
- \* Recap of costs/budgets for special projects
- \* Budget vs actual for FY 2017
- \* Final results of 2017 annual appeal

## 2018 STRATEGIES & ACTIVITIES

- \* Corporate registration renewed with GA SOS
- \* Intro to 2018 Strategy Plan
- \* Calendar of Events for 2018 (known so far)

## Education

- \* Credits available for SGH courses in 2018 through GA Dept of Agriculture
- \* Combined Hemlock Help Clinics to be offered stand along and in combination with Facilitator Training Workshops – schedule to begin in mid-February
- \* Community programs & youth programs
- \* Fairs & festivals – see Calendar of Events
- \* Citizen science – creation of biocontrol educational materials – still needed?

## Public Communications

- \* Web site, Facebook, and YouTube
- \* Print and broadcast media
- \* Signage, storefront posters
- \* Other materials needed?

## Service

- \* Hemlock treatment projects – USFS, DNR, Rabun County, Laurel Ridge, other
- \* Availability of treatment products, distribution of chemical instruction tear sheets, soil injectors repair capabilities, acquisition of used injectors, update on EZject Lite injector
- \* Annual Summary Reports to USFS for east and west projects



### **Saplings**

- \* Live Plant License renewed with GA Dept of Agriculture
- \* Schedule of need for saplings for adoption and donation
- \* Sites for rescue & potting
- \* Hemlock reforestation along trout streams in western counties
- \* Hemlock field insectaries – augmentation of existing ones, creation of new ones
- \* Distributed sapling nurseries
- \* USFS cooperator for hybrid Carolina hemlocks?

### **Membership/Partnership**

- \* Recruitment and engagement of volunteers & members, especially youth groups
- \* Outreach/partnerships with other environmental and recreational nonprofits, industry groups, local municipalities, property owner associations and community/civic organizations, educational entities – make a list???

### **Hemlock Camp Meeting / Annual Meeting**

- \* Date & time:
- \* Place:
- \* Review of suggestions made after HCM 2017
- \* Food:
- \* Music:
- \* Keynote speaker:
- \* Friends Circle:
- \* Activities:
- \* Other features:
- \* Publicity, invitations, registrations, memberships:

### **2018 FINANCIAL MATTERS**

- \* Annual membership appeal – mail-out to be done between Feb 1 and 16 (Arbor Day in Georgia)
- \* Proposed budget for FY 2018
- \* Other fund raising and grants

### **2018 MEETING DATES**

- \* April 8 (second Sunday)
- \* July 8 (second Sunday)
- \* October 14 (second Sunday)